

Inhabit P™ Requires **10X Less Product** Than Conventional Starter

Inhabit P™ can replace conventional corn starter fertilizer with **10X less product required**, consistently demonstrating statistically **higher ROI*** and **equal yield performance** vs. conventional starter.

Because it requires farmers to purchase, store, haul, and apply less product to achieve the same impact, Inhabit P™ not only maximizes ROI and maintains yield, but it also reduces storage requirements, streamlines application, and improves long-term soil health.

What Is Inhabit P™?

Inhabit P™ is a low salt, high efficiency liquid corn fertilizer starter. It contains a unique micro-humate complexed with phosphorus that helps reduce tie up with other minerals, keeping it available for the plant to use and reducing required application rates. With a high water ratio and no salt, Inhabit P™ is safe and easy on equipment.

By using Inhabit P™ instead of a high-salt fertilizer, farmers can:

- Enable more robust root development
- Improve long-term soil health
- Buffer high pH levels
- Address regional phosphorus use restrictions



Inhabit P™ Field Trial Details



Inhabit P™ vs. conventional starter usage results were collected through 22 [FBN Innovators Research League](#) field trials across 1,621 acres between 11 states.

This image, along with the picture on the next page, depicts crops treated with Inhabit P™ compared to those treated with conventional starter/no starter and the potential impact of each starter approach on crop root development.

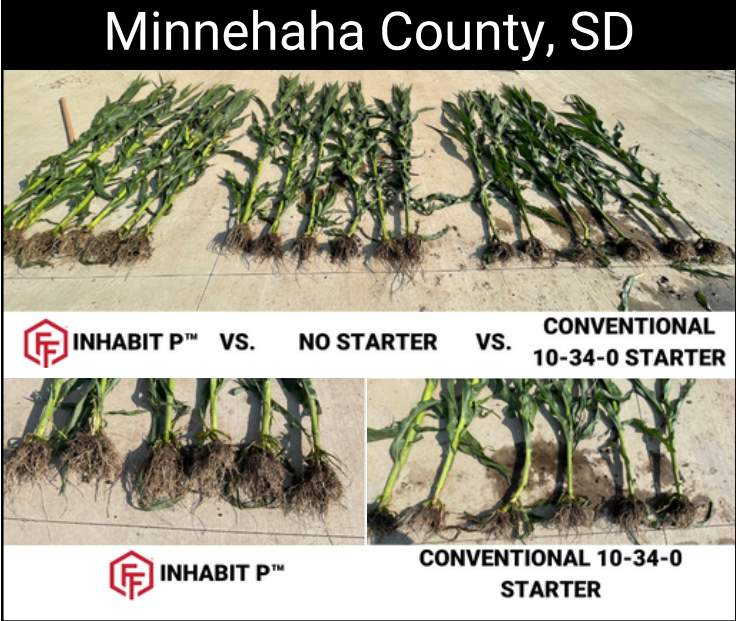
Click here to learn more about **Inhabit P™**

INHABIT™ P CASE STUDY

Substantially increasing operational efficiency, maximizing ROI, and improving long-term soil health, [Inhabit P™](#) enables farmers to replace their traditional corn starter fertilizer with an innovative product that can be applied at up to a 10X reduced rate without impacting yield.

Click below to learn more about and purchase Inhabit P™, along with other crop nutrition products available from FBN.

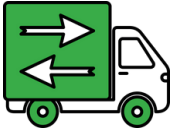
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*ROI was calculated using an assumed purchase price of \$38.99/gal for Inhabit P applied at a rate of 2 qts/A, \$6.00/gal for conventional starter fertilizer applied at 5 gal/A and a corn selling price of \$5.75.

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